

COOKIE POLICY

Effective Date: 15-October-2025

What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. Our website uses cookies to distinguish you from other users of our website.

These

cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are set by our website directly and are mostly necessary for the website to function properly for example, to support navigation, maintain security, and enable submissions. Some of these cookies may collect limited personally identifiable data such as IP address, session ID, browser type, or language preference, but only to the extent necessary to operate the site effectively.

The third-party cookies used on our website are set by external service providers and are mainly used for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website. These cookies may collect personally identifiable data such as your IP address, browser information, and browsing behavior, which may be used to create usage profiles or deliver targeted content.

We obtain your consent before placing any non-essential cookies on your device. You can manage or withdraw your consent at any time through our cookie settings or your browser preferences.

Please note that while first-party cookies are governed by our Privacy Notice, some third-party

cookies may collect personal data that is subject to the third parties' own privacy policies. Please review our Privacy Policy [\[add hyperlink\]](#) to understand how we collect, use, and protect your personal data in accordance with applicable data protection laws.

Necessary

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data. You can switch off these cookies in your browser settings but you may then not be able to access all or parts of our website.

Cookie	Duration	Description
wt_consent	1 year	Used for remembering users' consent preferences to be respected on subsequent site visits. It does not collect or store personal information about visitors to the site.
_GRECAPTCHA	6 months	Google Recaptcha service sets this cookie to identify bots to protect the website against malicious spam attacks.
rc::a	never	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
rc::f	never	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
rc::b	session	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
rc::c	session	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.

Functional

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Cookie	Duration	Description
wp-wpml_current_language	session	WordPress multilingual plugin sets this cookie to store the current language/language settings.

Analytics

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Cookie	Duration	Description
ga*	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.
_ga	1 year 1 month 4 days	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.

Performance

Performance cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.

No cookies to display.

Advertisement

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

Cookie	Duration	Description
_gcl_au	3 months	Google Tag Manager sets this cookie to experiment advertisement efficiency of websites using their services.
test_cookie	15 minutes	doubleclick.net sets this cookie to determine if the user's browser supports cookies.

Others

Other cookies are those that are being identified and have not been classified into any category as yet.

No cookies to display.

Manage cookie preferences

You can change your cookie preferences any time by clicking the Consent Preferences button. This will let you revisit the cookie consent banner and change your preferences or withdraw your consent right away. In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

Chrome: <https://support.google.com/accounts/answer/32050>

Safari: <https://support.apple.com/en-in/guide/safari/sfri11471/mac>

Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectslug=delete-cookies-remove-info-websites-stored&redirectlocale=en-US>

Microsoft Edge: [Delete cookies in Microsoft Edge – Microsoft Support](#)

If you are using any other web browser, please visit your browser's official support documents.